

Down by the Sea: 1907-2007

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Tuesday, 03 July 2007



At Santa Cruz County Bank

All of Santa Cruz is celebrating its beloved Boardwalk's 100th birthday, including the Santa Cruz County Bank, which is hosting an exhibition entitled, "Down by the Sea: 1907-2007." Each bank branch currently features a few of the 58 photographs and paintings that depict a century of jaw-dropping roller coasters, giddy children and food stands. Some of the photos are charmingly old-fashioned, such as a black and white Sentinel ad featuring the can't-miss "Plunge Carnival." The paintings, on the other hand, are very much set in the present and capture the boardwalk's vivacity in one great sweep of color. Catherine Segurson's "Carousel Horse" is so vivid you can almost feel the plastic mane beneath your fingers. Looking back on the pieces one realizes that in a century it is only the clothing that has changed—it's still the same ocean, the same wooden roller coaster rising up into the sky, and of course, the same smiles.